Value proposition

- One of the most sophisticated, diverse and promising emerging markets
- Strategically located at the tip of the African continent, serving as a gateway of investment to the rest of Africa
- Part of the BRICS group of countries
- Rapidly expanding middle-class with growing spending power
- Wealth of natural resources that enjoys increased attention from international exploration companies, particularly in the oil and gas sector
- World-class infrastructure, exciting innovation, research and development capabilities and an established manufacturing base
- Forefront of new green technologies
- Sophisticated financial, legal and telecommunications
- Home to a variety of Business Process Outsourcing (BPO) operations
- Politically and economically stable
- Abundant supply of semi-skilled and unskilled labour
- Compares favourably to other emerging markets in terms of overall cost of doing business
- Government commitment to promote training and skills development
- Offers investment incentives, industrial financing interventions and favourable trade rules

Key information portals

- South African Department of Trade and Industry – www.thedi.gov.za
- The South African Reserve Bank – www.resbank.co.za
- Department for International Relations and Co-operation – www.dirco.gov.za
- Brand South Africa – http://www.scouthfrica.info
- The Johannesburg Stock Exchange – www.jse.co.za
- Statistics South Africa – www.statssa.gov.za
- South Africa Revenue Service – www.sars.gov.za
- South African Department of Labour – www.dol.gov.za
- Standard Bank of South Africa – www.standardbank.co.za
- ABSA – www.absa.co.za
- Nedbank – www.nedbank.co.za
- Investec Bank Ltd – www.investec.co.za
- First Rand Bank – www.firstrand.co.za
- Industrial Development Corporation – www.idc.co.za
- Business Unity South Africa – www.busa.org.za
- South African Chamber of Commerce and Industry – www.sacci.org.za
- International Trade Administration Commission – www.itac.org.za
- Companies and Intellectual Properties Commission – www.cipc.co.za
- National Empowerment Fund – www.nefcorp.co.za

Incentives packages available to Investors

1. Special Economic Zones
2. Section 12J Tax Allowance
3. Critical Infrastructure Fund
4. The Film and Television Production Incentive
5. BPO & O Investment Incentive
6. Competitiveness Improvement Programme
7. Production Incentive
8. Automotive Investment Scheme
9. Manufacturing Competitiveness Enhancement Programme

Trade and Investment South Africa (TISA)

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South Africa
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Sunnyside
Pretoria
0002
South Africa
www.thedi.gov.za
www.investmentsa@thedi.gov.za
National Callers: 0861 843 384 / 012 394 1339/45935
International Callers: +27 12 394 5500/413984/45935

South Africa
Your Gateway to and Investment Destination in Africa

Trade and Investment South Africa (TISA)
SA’s Diverse Economy

South Africa: A Gateway to Africa

South Africa Tops the BRICS for Ease of Doing Business 2014

Key Economic Indicators

<table>
<thead>
<tr>
<th>Year</th>
<th>1994</th>
<th>2004</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>GDP (US$ billions)</td>
<td>80</td>
<td>171</td>
<td>206.6</td>
</tr>
<tr>
<td>Merchandise Export (US$ billions)</td>
<td>8.7</td>
<td>35.2</td>
<td>95.09</td>
</tr>
<tr>
<td>GDP Growth (y/y)</td>
<td>3.2%</td>
<td>4.6%</td>
<td>1.9%</td>
</tr>
<tr>
<td>Inflation</td>
<td>0%</td>
<td>1.4%</td>
<td>5.7%</td>
</tr>
<tr>
<td>Repo</td>
<td>-</td>
<td>7.5%</td>
<td>5.0%</td>
</tr>
</tbody>
</table>

Source: Stats SA

SA’s Top International Trade Partners 2013

<table>
<thead>
<tr>
<th>Export Countries</th>
<th>US $ Bn</th>
<th>Import Countries</th>
<th>US $ Bn</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. United States</td>
<td>8.78</td>
<td>2. Germany</td>
<td>10.70</td>
</tr>
<tr>
<td>3. Japan</td>
<td>5.46</td>
<td>3. Saudi Arabia</td>
<td>8.05</td>
</tr>
<tr>
<td>5. United Kingdom</td>
<td>3.27</td>
<td>5. India</td>
<td>5.36</td>
</tr>
<tr>
<td>7. India</td>
<td>2.91</td>
<td>7. Nigeria</td>
<td>3.63</td>
</tr>
<tr>
<td>8. Mozambique</td>
<td>2.74</td>
<td>8. United Kingdom</td>
<td>3.40</td>
</tr>
<tr>
<td>9. Zambia</td>
<td>2.54</td>
<td>9. Thailand</td>
<td>2.75</td>
</tr>
<tr>
<td>10. Switzerland</td>
<td>2.33</td>
<td>10. Italy</td>
<td>2.69</td>
</tr>
<tr>
<td>Total</td>
<td>81.62</td>
<td>Total</td>
<td>100.73</td>
</tr>
</tbody>
</table>

Source: Quan tec

Key Sectors for Investment

- Capital/transport equipment, metals and electrical machinery and apparatus
- Textile, clothing and leather
- Electrotechnical
- Consumer goods
- Business Process Outsourcing and IT-enabled services
- Boat building
- Automotive and components
- Green Economy industries
- Pulp, paper and furniture
- Advanced manufacturing
- Bio-manufacturing
- Tourism
- Chemicals, plastic fabrication and pharmaceuticals
- Creative and design industry

Top Investors in South Africa in 2013